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Donald Cooper, MBA, HoF

Donald is respected by clients in over 40 industries throughout the world as a “thought leader” and passionate visionary in the key areas of management, marketing, and service excellence.

Drawing from his experience as a world-class manufacturer, award-winning retailer, business speaker and coach, he has helped thousands of businesses to sell more, manage smarter and grow their bottom line.

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Apparently America is made up of waitresses and lucky people:

We’re all told from an early age that it’s dangerous to discuss religion or politics with folks that you don’t know well. But then again, I’ve never been one to play it safe. So here goes...

When Obama was elected President of our great neighbour to the south, I was both hopeful and optimistic. I still marvel at his ability to communicate...but he lost me completely a few weeks ago when he stated that the government must equalize the circumstances of the “waitress” with those of the “lucky”. For a guy who’s supposed to be a great communicator, this was just stupid.

The “waitress”, in case you didn’t get it, is a metaphor for all the downtrodden and underpaid folks in America. The “lucky”, apparently, is everyone else...presumably including all members of Congress. So, there are no people in America who are hard-working, innovative, risk-taking entrepreneurs who build businesses, create jobs and keep America from going down the tubes. There are just “waitresses” and lucky people.

It’s odd and more than a bit scary that that the President of the United States has such a limited view of his constituents. I have many American clients who are hard-working, innovative, risk-taking entrepreneurs who build businesses, create jobs and keep America from going down the tubes. It’s a pity that Mr. Obama doesn’t know any of them. By the way, those are the very people that America needs right now to save it from becoming a third-world country...and their President has just written them off as being “lucky”. Shame on him.