

THE DONALD COOPER CORPORATION

Speaking internationally on management, marketing and business innovation



Donald Cooper, MBA, HoF

Donald is respected by clients in over 40 industries throughout the world as a “thought leader” and passionate visionary in the key areas of management, marketing, and service excellence.

Drawing from his experience as a world-class manufacturer, award-winning retailer, business speaker and coach, he has helped thousands of businesses to sell more, manage smarter and grow their bottom line.

To access 100s of Donald’s free articles on leadership, marketing and management, visit our website www.donaldcooper.com and click on the “Free Articles” button.

To book **Donald**, contact Sharen Skene at 1-416-252-3704 or email at sharen@donaldcooper.com in Toronto Canada.

August 2009 – Quiz of the Month:

"Thanks" to all of you who answered our July Quiz, which was, “Marriott is one of the world’s largest hotel groups, but how many hotels do they actually own?”

The answer: Although the Marriott family of brands appears on over 3000 hotels world-wide, they actually own only 6 hotels around the world. The rest of the properties are owned by investors and may not even be managed by Marriott.

Congratulations to David Fine of Toronto who won. For David’s prize he receives one of our DVD Seminars.

This month’s Quiz Question: I love geography and I love learning about the areas that I visit in my speaking travels. To be curious is to be alive. For example, the Rio Grande River is well known as defining the border between the State of Texas and the country of Mexico. **But in which state does the Rio Grande actually originate?**

Send your guess to Sharen, our wonderful Director of Marketing, at sharen@donaldcooper.com with the subject line **"August 2009 NL Quiz"**. Each correct answer received will go into the 'pot' and one winner will be randomly selected before our next Newsletter mailing. The winner will receive his or her choice of any of our excellent DVD Seminars.