

THE DONALD COOPER CORPORATION

Speaking internationally on management, marketing and business innovation



Donald Cooper, MBA, HoF

Donald is respected by clients in over 40 industries throughout the world as a "thought leader" and passionate visionary in the key areas of management, marketing, and service excellence.

Drawing from his experience as a world-class manufacturer, award-winning retailer, business speaker and coach, he has helped thousands of businesses to sell more, manage smarter and grow their bottom line.

To access 100s of Donald's free articles on leadership, marketing and management, visit our website www.donaldcooper.com and click on the "Free Articles" button.

To book Donald, contact Sharen Skene at 1-416-252-3704 or email at sharen@donaldcooper.com in Toronto Canada.

June 2009 – Quiz of the Month:

"Thanks" to all of you who answered our May Quiz, which was, "What company, along with its affiliates, operates the largest commercial truck fleet in the world?"

The answer: The answer that I was looking for was the Coca Cola Company and its affiliated bottlers around the world. But, there seems to be some difference of opinion on this one with many readers coming up with FedEx as the largest. So, **we've accepted both answers** because I don't have time to run around the world and count trucks.

Congratulations to Bob Taylor at Specialty Brick and Fireplace who chose our "How to sell more, manage smarter, grow your bottom line and have a life" DVD Seminars as his prize.

This month's Quiz Question: The longest suspension bridge in the world was the Golden Gate Bridge in San Francisco and then the Verrazano Narrows Bridge in Manhattan. **But what is now the world's longest suspension bridge...and where is it?**

Send your guess to Sharen, our wonderful Director of Marketing, at sharen@donaldcooper.com with the subject line "June 2009 NL Quiz". Each correct answer received will go into the 'pot' and one winner will be randomly selected before our next Newsletter mailing. The winner **will receive his or her choice of any of our excellent DVD Seminars.**