

THE DONALD COOPER CORPORATION

Speaking internationally on management, marketing and business innovation



Donald Cooper, MBA, HoF

Donald is respected by clients in over 40 industries throughout the world as a "thought leader" and passionate visionary in the key areas of management, marketing, and service excellence.

Drawing from his experience as a world-class manufacturer, award-winning retailer, business speaker and coach, he has helped thousands of businesses to sell more, manage smarter and grow their bottom line.

To access 100s of Donald's free articles on leadership, marketing and management, visit our website www.donaldcooper.com and click on the "Free Articles" button.

To book Donald, contact Sharen Skene at 1-416-252-3704 or email at sharen@donaldcooper.com in Toronto Canada.

October 2009 – Quiz of the Month:

"Thanks" to all of you who answered our September Quiz, which was, "With sales of over \$100 billion, what is the world's largest food company?"

The answer: Nestle is the world's largest food company. Kraft is the largest in America...but globally, Nestle takes the #1 spot. "Congratulations" to Bill Stanzeleit of DuPont Performance Coatings. For his prize, Bill has chosen our DVD on **"The simple truth about effective business leadership"**.

This month's Quiz Question: I love geography so this month we have another geographic quiz question...and the answer will amaze you. **Which state in the United States has the longest shoreline?**

Send your guess to Sharen, our wonderful Director of Marketing, at sharen@donaldcooper.com with the subject line **"October 2009 NL Quiz"**. Each correct answer received will go into the 'pot' and one winner will be randomly selected before our next Newsletter mailing. The winner will receive his or her choice of any of our excellent DVD Seminars.