

THE DONALD COOPER CORPORATION

Speaking internationally on management, marketing and business innovation



Donald Cooper, MBA, HoF

Donald is respected by clients in over 40 industries throughout the world as a “thought leader” and passionate visionary in the key areas of management, marketing, and service excellence.

Drawing from his experience as a world-class manufacturer, award-winning retailer, business speaker and coach, he has helped thousands of businesses to sell more, manage smarter and grow their bottom line.

To access 100s of Donald’s free articles on leadership, marketing and management, visit our website www.donaldcooper.com and click on the “Free Articles” button.

To book Donald, contact Sharen Skene at 1-416-252-3704 or email at sharen@donaldcooper.com in Toronto Canada.

Here’s how to get world-class HR input for your business at an affordable price:

Years ago, when my brother John was building his extraordinary foam fabricating business, he knew that he needed expert help to create and implement world-class Human Resources policies and processes...but there was no way that he could afford a full-time HR expert. So he hired an HR outsourcing company that made a huge difference in his business.

I’ve just met such a lady in Red Deer, Alberta. Andrea Butler’s company, **360 HR Solutions**, has HR experts across Canada to help small and medium sized businesses get HR right, at an affordable cost. If you have more than 10 employees, trust me, you don’t want to go it alone in the HR department.

Andrea can be reached at 587-877-0360 or by email at andrea.360hrsolutions@gmail.com. If you’re one of our many readers outside of Canada and you need help getting HR right, call your State or Regional HR Association and ask them for the names of a few HR outsourcing specialists. You’ll be delighted with the difference that the right professional can make.

Whatever type of business you’re in, a key part of creating a first-class place to work is the issue of Health & Safety. I know that Health & Safety isn’t a key focus for most folks in small businesses, but getting it right is important...and it’s the law. Not getting it right can ruin lives in a way that you’ll never get over.

Health & Safety experts, **Systems 24-7**, based in Ontario but working all across Canada, is helping small and medium sized businesses prevent workplace injuries and be compliant with Provincial legislation through simple, affordable and effective web-based tools, policies and templates. For more info contact Carolle Sidler at 1-866-754-8839 or visit their website www.systems24-7.com.

If you’re outside Canada, contact your State Government Health & Safety Department and ask them for the names of service providers who can help you.