

Providing our members with  
outstanding benefits and support that  
enables them to grow and prosper.



December 7, 2001

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Donald Cooper  
The Donald Cooper Corporation

Dear Donald:

When we engaged you last year to present your Human Marketing program to our association, I expected a high quality, energy filled, dynamic presentation. You fulfilled every expectation that I had and then some. Your material was fresh, interesting and could be put to immediate use. Everyone raved about your program and the word spread to those who were not able to attend.

When we planned this year's conference, several people requested that we ask you to visit with us again. A quick survey of our members confirmed that they would indeed attend another of your sessions. Once again, I expected you to be as dynamic as you had been the year before, but I was wrong. You were even more so.

To hold an audience of management and salespeople in the palm of your hand once is quite an accomplishment. To do it twice is quite remarkable.

Thank you for your insight and motivation. It has been a distinct pleasure to work with you.

Sincerely,

Mary Gaughan  
Executive Director