



To: Any organization or community that's committed to helping their local businesses compete, grow and prosper.

Re: Donald Cooper, MBA, CSP, HoF.

We have booked or sponsored Donald Cooper 7 times in the past two years...and are bringing him back for 8 more engagements.

As an organization that's committed to the success of businesses throughout the Province of Alberta, we've partnered with Regional Economic Development Alliances, industry associations and the private sector to deliver Donald's transformational business management programs.

Attendee evaluations have been filled with comments like:

- *"I would attend again in a heartbeat",*
- *"The best business seminar I've ever attended!"...and,*
- *"Easy to implement ideas that will make a significant difference in my business".*

Ratings show that Donald's programs are an outstanding success with 37% of attendees rating them as a 5 out of 5 (top rank) and 60% actually rating them as an extraordinary 6 out of 5.

Having organized and hosted 100s of business workshops and seminars over 25 years, it is rare to find just the right combination of bottom-line insights, reality, knowledge, experience and inspiration all in one presenter. However, this is the magic combination that Donald delivers. His **'Accelerate Your Business'** 1-day Business Management Program exceeded our expectations every time. Donald is tirelessly committed to delivering extraordinary outcomes for attendees, sponsors and organizers alike.

Typically, business owners and managers spend most of their time working 'in' their business. Donald helps them to proactively and effectively work 'on' their business to sell more, manage smarter, grow their bottom line...and have a life.

Shauna Feth, Executive Director,
Alberta Family Business Institute,
Alberta School of Business, University of Alberta,